

# Project Identity **Nuvia**

C328



**NATUZZI**  
EDITIONS

# Project Identity

## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

# Nuvia

With its rounded forms and spacious volumes, the Nuvia sofa welcomes you as an enveloping embrace - offering ethereal moments of pure well-being. It's like lying on a soft cloud, suspended in the sky. Its functional soul is expressed through the integrated console providing support and space for total comfort. An innovative Triple Motion mechanism enables two exclusive, healthy functions, Zero Gravity and Micromobility. The first allows you to reach a position that makes you feel weightless, with proven health benefits including taking the pressure off your spine and promoting circulation in your legs. The second acts while the user is in a resting position, slowly tilting seat and footrest simultaneously with micro movements that keep muscles active improving blood circulation and contributing to a state of relaxation.



## Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.

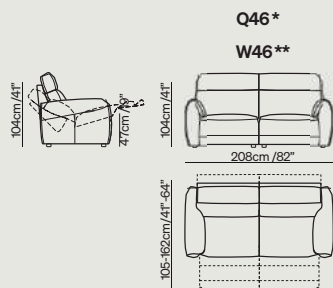


Discover our new vision of comfort.  
Feelwell combines physical relaxation  
and mental balance, offering  
a tailor-made wellness experience.

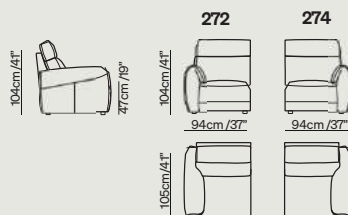
## Choose your Nuvia

The Nuvia project is extremely versatile thanks to its 10 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

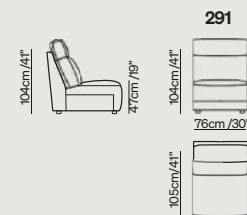
Triple power motion sofa  
with micromobility  
function



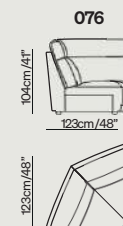
Chair with arm



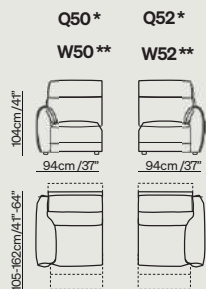
Armless chair



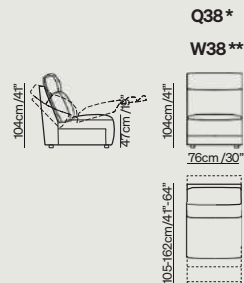
Wedge corner



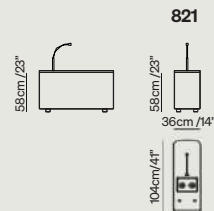
Triple power motion chair with arm  
and micromobility function



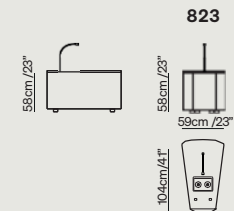
Triple power motion armless  
chair and micromobility function



Multifunctional console  
with wooden finish



Multifunctional console  
with wooden finish



\* EU version – with emergency button (in compliance with EU machinery regulation)

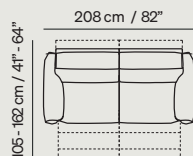
\*\* Non EU version – without emergency button

## Versatility and configurations

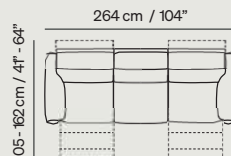
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



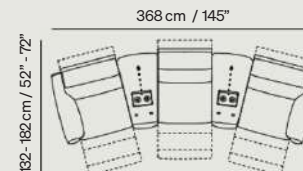
**Q46 \***  
**W46 \*\***



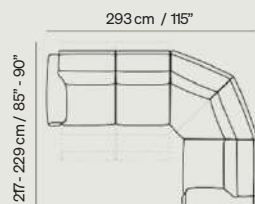
**Q50+291+Q52 \***  
**W50+291+W52 \*\***



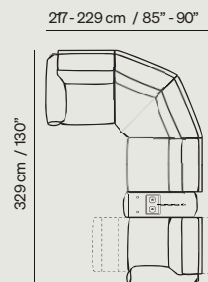
**Q50+823+Q38+823+Q52 \***  
**W50+823+W38+823+ W52 \*\***



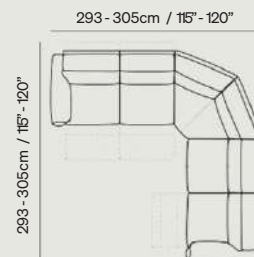
**Q50+Q38+076+274 \***  
**W50+W38+076+274 \*\***



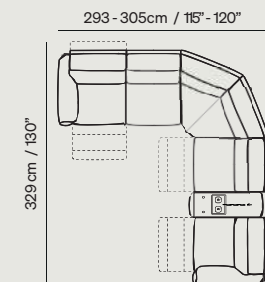
**272+076+291+821+Q52 \***  
**272+076+291+821+W52 \*\***



**Q50+Q38+076+291+Q52 \***  
**W50+W38+076+291+W52 \*\***



**Q50+291+076+Q38+821+Q52 \***  
**W50+291+076+W38+821+W52 \*\***



\* Configuration including «Q» versions (EU compliant – with emergency button)  
\*\* Configuration including «W» versions (non EU – without emergency button)

Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

## Features & Benefits



**Triple Power Motion mechanism**



**Micro-Mobility**



**Zero-Gravity**



**Multiple configurations**



**Available in Leather and Fabric**



**Multifunctional console**



**«Triple Power Motion» Mechanism** that individually activates the footrest, headrest, and lumbar support, allowing the seating position to be adjusted for maximum comfort, providing a fully personalized relaxing experience.



The **«Zero Gravity»** position is achieved through the triple motion function, by fully opening the seat to total body extension, elevating the feet to heart level, while enhancing circulation and providing an optimal relaxation position.



**«Micromobility»** Starting from the resting position, the sofa moves imperceptibly to keep the body's muscles active. It works by slowly tilting the seat and footrest simultaneously with micromovements that improve blood circulation, contributing to a deeper state of relaxation.



**Switch Panel Pocket**  
A fully upholstered pocket housing the switch panel enhances the visual appeal of the model, offering a distinctive aesthetic element.



The **multifunctional console**, with a full wooden finish, features a spacious tabletop, a storage drawer, a built-in USB port, and connectors for adding optional features—blending style, convenience, and versatility.  
Available in the following wooden finishes:  
Ash Brown (49) and Ash Blonde (50)



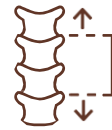
**Emergency Button**  
**(only on «Q» versions – EU compliant)**  
Positioned on the interior side of the seating, the emergency button must remain deactivated (led off) to enable all powered motion features, including micromobility. Engaging this button (led on) will instantly halt all operations. Power functions will remain disabled until the button is pressed again (led off) to reactivate them.



Scan to discover more about Micromobility, Triple Power Motion and Zero-Gravity.

## Micromobility & Zero-Gravity Features & Benefits

Sink into a new era of comfort with our exclusive Micromobility technology, designed to keep your body in gentle, continuous motion—effortlessly enhancing posture, reducing muscle tension, and boosting circulation. Inspired by the natural flow of movement, this innovative system supports your well-being while you sit. Paired with Zero-Gravity seating, it cradles your body's natural curves, offering full back support and deep relaxation. Whether reading, meditating, or unwinding, experience effortless comfort that promotes better breathing, improved blood flow, and a sense of total weightlessness. Transform every moment of rest into a revitalizing escape.



**Reduces pressure  
on the spinal column**



**Improves blood flow  
and circulation**



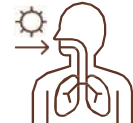
**Reduces emotional stress**



**Promotes proper posture**



**Reduces muscle tension**



**Improves lung  
function over time**

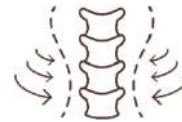
## Triple-Motion Technology

Experience customized comfort like never before. With Triple Motion, control the headrest, lumbar, and footrest independently, tailoring your comfort to your exact needs. Adjust the headrest for better neck support, align the lumbar cushion to release daily stress, or activate the footrest to achieve a weightless feel.



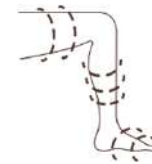
### Head Support Designed for Your Perfect Escape

Effortlessly adjust the headrest to find your ideal position for watching, reading, or unwinding. Experience tailored comfort that cradles your head and neck, making every moment of relaxation truly rejuvenating.



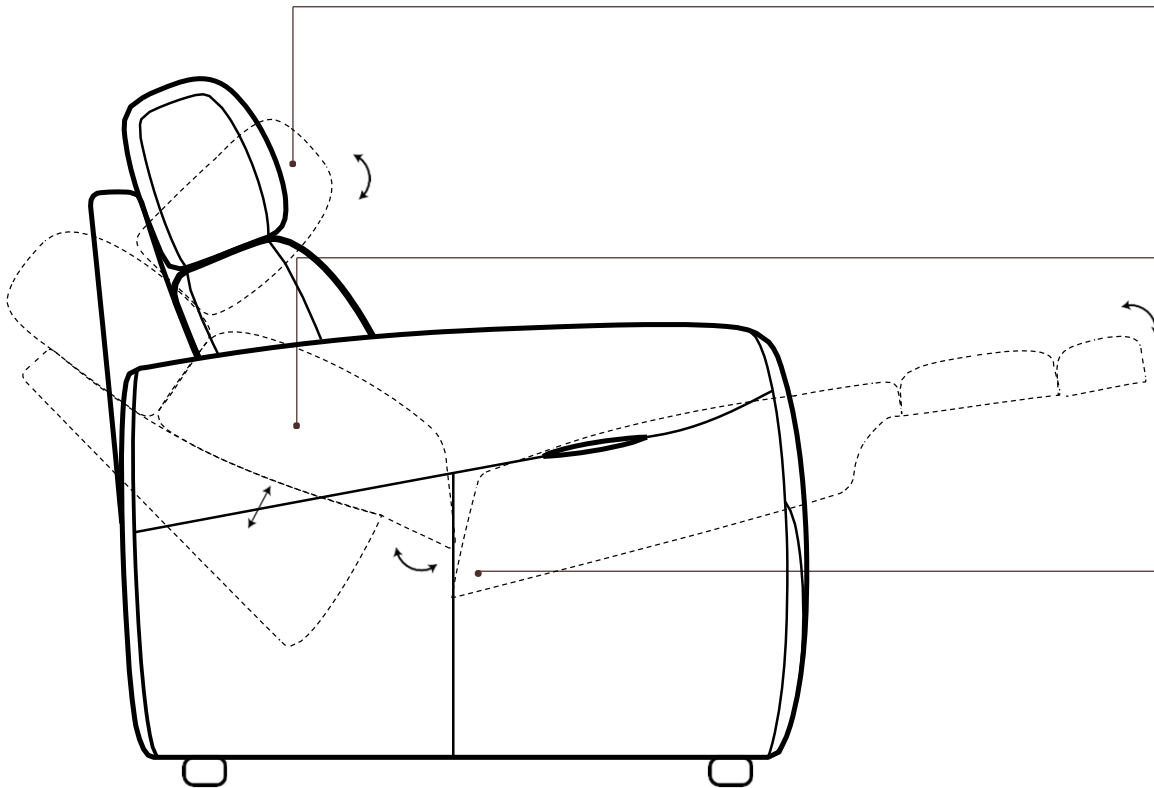
### Customized Lumbar Support for Ultimate Comfort

Effortlessly adjust lumbar pressure to match your posture, reducing back strain and enhancing relaxation. Enjoy personalized support that relieves tension and promotes lasting comfort.



### Effortless Relaxation, Space-Saving Comfort

Extend your comfort with a fully adjustable footrest that transforms your seat into a chaise lounge—without taking up extra space. Customize your perfect recline and enjoy a deeply relaxing experience, tailored just for you.



## Comfort & Visual Softness

The model features an integrated relax mechanism, which enhances comfort by allowing the seat position to be adjusted according to the desired level of relaxation. Due to the presence of soft padding, slight misalignments between seat sections may occur a physiological behavior resulting from the natural elasticity of the materials, and a sign of genuine comfort and softness.



The soft padding beneath the seat and back cushions adds a "soft-to-the-eye" appearance, conveying a sense of comfort and relaxed hospitality. This construction approach gives the sofa a warmer, more informal, and naturally "lived-in" look.

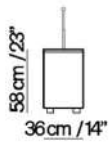


The integrated mechanism is designed to enhance comfort, allowing the seating position to be adjusted for a personalized sense of comfort. Each sofa is crafted with meticulous attention to detail, showcasing artisanal precision in every stitch and finish. Natural variations such as wrinkles or subtle marks are not flaws but distinctive traits of genuine leather, that highlight the evolving beauty of each piece over time.

## Multifunctional Console Features

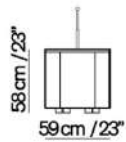
Available in 2 different configurations:

821



Rectangular

823



Wedge

Available in 2 different finishings:



49  
Ash Brown



50  
Ash Blonde

Flexible reading lamp offering  
two levels of brightness intensity

A docking station featuring two wireless  
charging pads that can easily convert into  
cup holders. Also equipped with both USB  
Type-A and Type-C ports.

The flexible reading lamp and tabletops  
can be detached and repositioned  
interchangeably.



Two tabletops with hidden and rotating cup holder

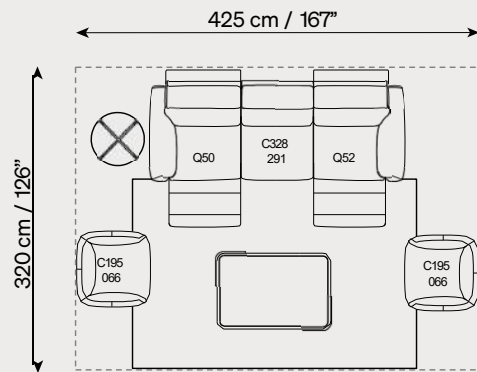


Spacious push and pull storage drawer

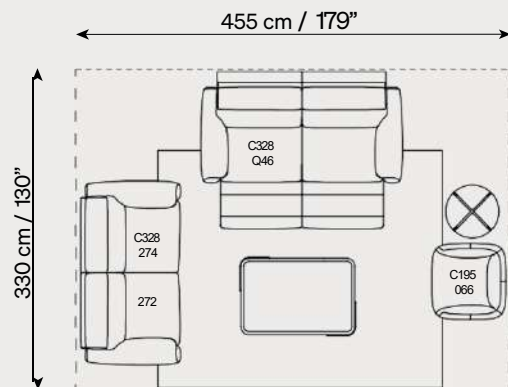
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

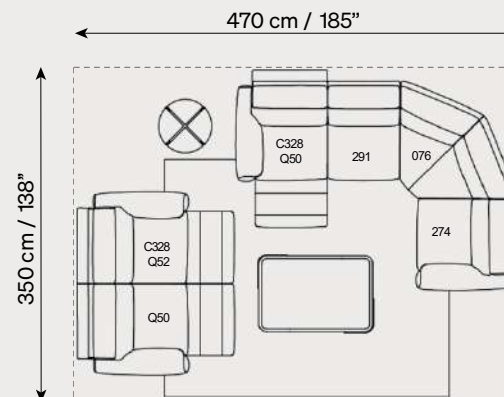
**DIM: 13,5sqm / 145 sq ft**



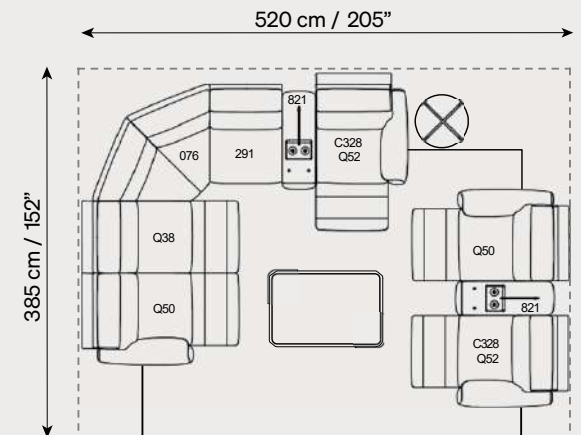
**DIM: 15sqm / 161sq ft**



**DIM: 16,5sqm / 178 sq ft**

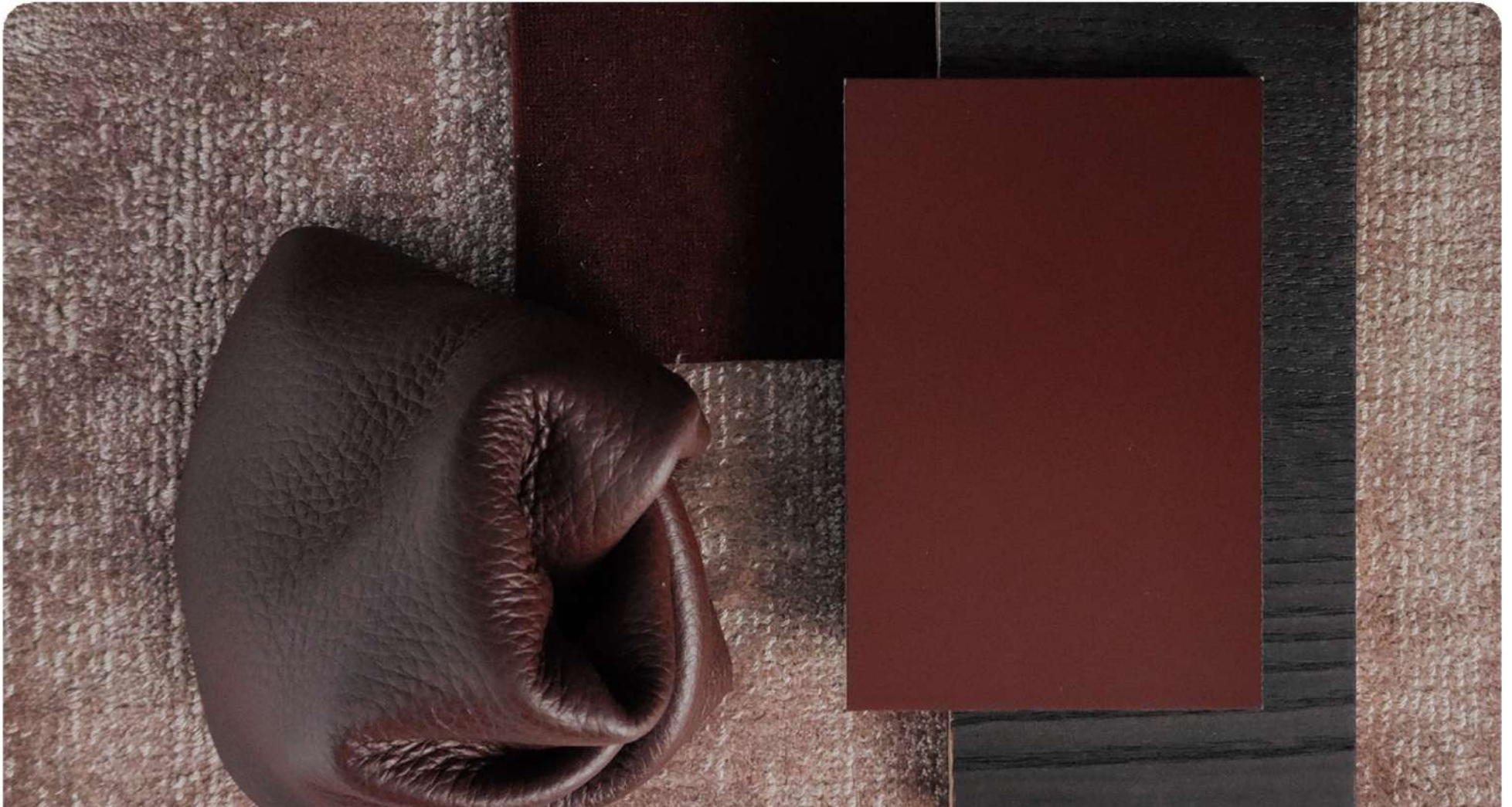


**DIM: 20 sqm / 215 sq ft**



## Moodboard earth tone

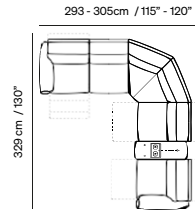
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Rawhide color was paired with the Terme velvet in the Rust color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



## Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

**Q50+291+076+Q38+821+Q52** (EU)  
**W50+291+076+W38+821+W52** (Non EU)

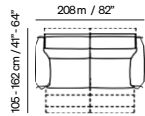


Sofa Sectional: Nuvia C328  
Console Finish: 49 Ash Brown



DREAM 20JQ

**Q46** (EU)  
**W46** (Non EU)

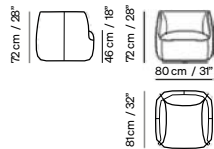


Sofa: Nuvia C328



TERME  
78.0184.09

**066**

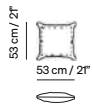


Occasional Chair: Wally C195  
with swivel base

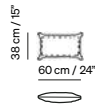


DREAM 20JQ

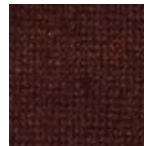
**376**



**385**



Pillow: A800



TERME  
78.0184.09



Central Table: Gate  
120cm/47" X 80cm/31" H38cm/15"  
Ash Brown / Matt Amarone  
Q186011XOF



Side Table: Wire  
D56cm/22" H50cm/20"  
Ash Brown  
T042004XOF



Decorative Objects:  
Vases Roman D30cm/12" x H41cm/16"  
D25,5cm/10" x H37cm/14" Rust  
O973001XOF  
Tray Greek 3pcs  
O064003XOF



Rug: Whisper  
300cm/118" X 400cm/157"  
Pale Rose  
V823043XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

## Moodboard blue

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Madison leather in the Blue Night color was paired with the Cupido fabric in the Midnight Blue color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

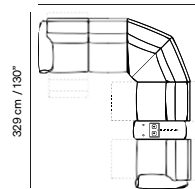


# Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

**Q50+291+076+Q38+821+Q52** (EU)  
**W50+291+076+W38+821+W52** (Non EU)

293 - 305cm / 115" - 120"

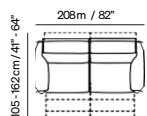


Sofa Sectional: Nuvia C328  
Console Finish: 49 Ash Brown



MADISON 20RG

**Q46** (EU)  
**W46** (Non EU)

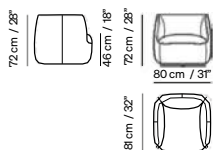


Sofa: Nuvia C328



CUPIDO  
78.0779.06

**066**



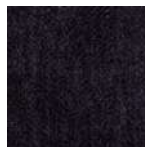
Occasional Chair: Wally C195  
with swivel base



CUPIDO  
78.0779.06



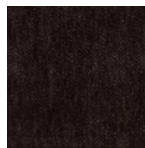
Pillow: A800



CUPIDO  
78.0779.06



Pillow: A800



CUPIDO  
78.0779.07

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Table: Como  
90cm/35" x 90cm/35" x H35cm/14"  
Ceramic Statuario/Ash Brown/Champagne  
Q832001XOF



Side Table: Como  
50cm/19" x 40cm/15" x H52cm/20"  
Ceramic Statuario/Ash Brown/Champagne  
Q832005XOF



Decorative Objects:  
Luster Vase D19,5cm/7,5" x H34cm/13"  
O979001XOF  
Luster Vase 24,5cm/9,5" x H38cm/15"  
O979004XOF



Rug: Whisper  
300cm/118" x 250cm/98"  
Light Ottanio  
V823030XOF

## Moodboard earth tone

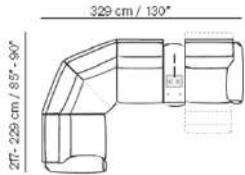
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Light Tan color was paired with the Brezza velvet in the Beige color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



## Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

**272+076+291+821+Q52** (EU)  
**272+076+291+821+W52** (Non EU)

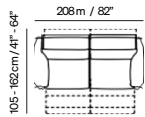


Sofa Sectional: Nuvia C328  
Console Finish: 50 Ash Blonde



15F5 LE MANS

**Q46** (EU)  
**W46** (Non EU)

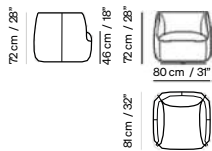


Sofa: Nuvia C328



70.0077.22  
BREZZA

**066**

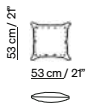


Occasional Chair: Wally C195  
with swivel base

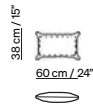


78.0188.04  
REMO

**376**



**385**



Pillow: A800



78.0188.04  
REMO



Central Table: Gate  
120cm/47" X 80cm/31" H38cm/15"  
Ash Blonde/Matt Beige  
Q186012XOF



Rug: Whisper  
300cm/118" x 250cm/98"  
Dark Sand  
V823046XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI  
EDITIONS